

Vista Higher Learning was founded in 2000 with a simple mission: to raise the teaching of world languages to a higher level. As a part of this mission, we strive to be a leader in the creation of accessible instructional materials for all learners across every interaction with our products and services.

Our commitment to accessibility includes:

- A company-wide accessibility statement that articulates for our staff, customers and other stakeholders our commitment as a Company and standards for ensuring the accessibility of our products and services;
- A central accessibility team, reporting to the CEO, which monitors the accessibility of our products, and coordinates accessibility training, testing, and consulting. In addition, this team provides hands on service for customized inquiries and requests from our partner schools;
- A robust process of internal review, input from our users, and outside expert testing, that continuously seeks
  to improve the usability and accessibility of our products and services. Product teams receive training to help
  include accessibility principles into the design and release of products;
- A library of content options and resources that can be provided, at no additional charge, in a variety of formats, including accessible PDFs, Word files, ePub files, and media transcripts;
- Accessible courses delivered as LTI Common Cartridges that can be used in any customer IMS-certified Learning Management System;
- Voluntary Product Accessibility Templates (VPATs) available for selected digital products. Accessibility
  innovation and improvement is a priority for our digital roadmap and product development efforts; and
- An innovative <u>partnership with Aira</u>, a service that uses artificial intelligence, augmented reality, and highly trained, remotely-located agents to provide additional support for vision impaired learners.

We welcome your questions, feedback, or requests regarding our accessibility commitment and available resources. Please email us at <a href="mailto:accessibility@vistahigherlearning.com">accessibility@vistahigherlearning.com</a>. Thank you in advance for your partnership and suggestions.

Very truly yours, Jon Aram, Chief Executive Officer